

# Patronicity

Building Vibrant Communities

## WHAT WE DO

Patronicity is the nation's first & only crowdfunding platform to create public-private partnership with a state grant giving agency. We're a social enterprise engaging citizens to support neighborhood projects, and with each gift matched by a sponsoring partner, the impact is doubled while creating community, sustainability, and goodwill. Patronicity is revolutionizing the way grant dollars are apportioned through community involvement and support.

## HOW WE DO IT

Patronicity's patented platform matches community support for civic and social projects with matching grants from our sponsoring partners. We call it "crowdgranting".

**Step 1:** Citizens identify projects they'd like to see funded.

**Step 2:** Patronicity evaluates & vets each project, sending them to sponsoring partners for a final, quick approval.

**Step 3:** Patronicity provides personalized support & advice to help build successful projects.

**Step 4:** Projects garnering community support by hitting their goal receive a matching grant from the sponsoring partner.

## WHO WE WORK WITH

We work with city/state granting departments, foundations, corporate social responsibility or marketing departments, granting non-profits & organizations seeking...

- to double their funding impact.
- to engage & support grassroots community projects.
- to extend their marketing by supporting projects locally & nationwide.
- to create an easy, transparent granting process.
- to engage a new & innovative way of managing grants.

## OUR SUCCESS

- Our innovative model has achieved a 98% success rate to date.
- We've cut down the grant evaluation process by 95% while delivering 3.5 FTE of value to a sponsor's office.
- One ongoing partnership has granted over \$2m on more than \$2.4m raised by communities to leverage over \$14m in investment – a return of more than \$7 for each \$1 granted!
- New partnerships are arriving in New England and the Midwest by summer 2016.

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Let's talk and create a crowdgranting program for your organization.

Contact us at [info@patronicity.com](mailto:info@patronicity.com) or 313.744.2177

# Patronicity

Building Vibrant Communities

Patronicity is a civic and community based crowdfunding platform engaging citizens to support neighborhood projects that improve quality of life. By starting a crowdfunding project with Patronicity you are telling the world what matters to you and what it deserves to be funded. By marshaling your neighbors, friends, family, and community, you'll find great support for your project - making it easily shareable & fundable by people next door and around the world.

*Be It  
Neighborhood Gardens,*



HUDA Urban Garden -  
Detroit

**\$3,748**

of \$3,000

125% Funded

*Arts &  
Community Events*



Marche du Nain Rouge -  
Neighborhood Grant Fund

**\$4,906**

of \$3,500

140% Funded

*or Small  
Business Ideas...*



Go! Ice Cream Alley Store

**\$33,923**

of \$30,000

113% Funded

*Patronicity is Possibility!*

Patronicity is here to help you with personalized support. You'll understand how to shape your ask, reach donors, and make your community dream a reality. With new sponsors joining Patronicity, you may qualify for a "crowdgranting" program - doubling your dollars for amazing community projects.

Start yours today at [Patronicity.com](https://www.patronicity.com)

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